

AI Career Boost Capstone Project
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Stakeholder Impact Assessment

Stakeholder	Aware of the project/ outcomes?	Impacted by the project/ outcomes?	Potential Negative impact	Potential Positive impact	Next steps
End User	No	Yes	Image security, slow response times, lengthy user onboarding	Time savings	Conduct user research and prioritize needs; Create documentation and training materials
Developers	Yes	Yes	Project failure; Negative impact on reputation; Reduced confidence in abilities	Completed project; Personal and professional growth; Excitement in creating a helpful tool	Review and prioritize tasks, provide clear goals and requirements, provide training where necessary
Security Team	Yes	Yes	Unsecure access to user images	Robust security measures	Research data protections
Marketing Lead	Yes	Yes	Product limited to Windows Desktop platform	Product is highly desirable; Increased sales	Marketing analysis