AI Career Boost Capstone Project
Contact: vicky.mccann@gmail.com

Stakeholder Impact Assessment

Stakeholder	Aware of project / outcomes?	Impacted by project / outcomes?	Potential Negative impact	Potential Positive impact	Next steps
Individual Users	Yes	Yes	Potential over-reliance on AI for health advice	Personalized essential oil recipes for improved well-being	Conduct user surveys to gather feedback and refine AI suggestions
Health Professionals	Yes	Yes	Concerns about AI accuracy and professional credibility	Tool for augmenting therapeutic practices	Offer training sessions and gather feedback to ensure AI aligns with professional standards
Corporations	Yes	Yes	Misuse of recipes in workplace settings	Improved employee well-being and productivity	Develop corporate guidelines for safe and effective use of essential oils in workplaces
Aromatherapists	Yes	Yes	Competition from AI-generated recipes	Broader reach and validation of their expertise through technology	Collaborate with aromatherapists to ensure AI recommendations are accurate and credible
Developers	Yes	Yes	Technical challenges and high expectations	Opportunity to create a cutting-edge health application	Regular meetings with aromatherapy experts to refine the algorithm and user interface
Regulatory Bodies	No	Yes	Compliance and safety concerns	Ensuring safe and regulated use of essential oils	Initiate communication to understand regulatory requirements and ensure compliance
Marketing Teams	Yes	Yes	Misleading claims or overselling the AI capabilities	Increased market reach and user engagement	Develop clear marketing strategies that accurately represent the application's capabilities
Investors/Stakeholders	Yes	Yes	Financial risk if the application fails	Potential for high returns on investment due to innovative health technology	Provide regular updates and demonstrate progress and potential market impact
Customer Support Teams	Yes	Yes	Increased workload due to user inquiries	New skills and knowledge, potential for increased job satisfaction	Train support teams on the application's functionalities and provide ongoing support

IT and Security Teams	Yes	Yes	Data privacy and security concerns	Opportunity to implement robust data security measures and showcase security expertise	Conduct thorough security audits and establish protocols for data protection